



AFURI ramen + dumpling

Franchise Opportunity

FOR A BRIGHTER FUTURE ALWAYS HIGHER
より高みへ

03.21.2022.



JOIN THE AFURI FRANCHISE FAMILY

WE OFFER OUR FULL SUPPORT FOR OUR FRANCHISE PARTNERS.

WE PROVIDE FULL SERVICES FOR MARKET RESEARCH, SITE
RESEARCH, AND ADDITIONAL SITE SELECTIONS.

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Our Philosophy

AFURI's philosophy Higher "Takamie" means much like setting the goal of climbing a mountain, we endeavor to reach higher than the day before. We have aimed our sights on sharing culture through ramen all across the world. Little by little, bowl by bowl. We endeavor to reach higher than the day before.

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WHAT WE PROVIDE

Our Holistic Approach

Success isn't determined by any single factor, we know this and support our franchise partners in every aspect of development, from day one, launch and beyond.

Here's a taste of why entrepreneurs are considering AFURI ramen+dumpling as their franchise of choice.

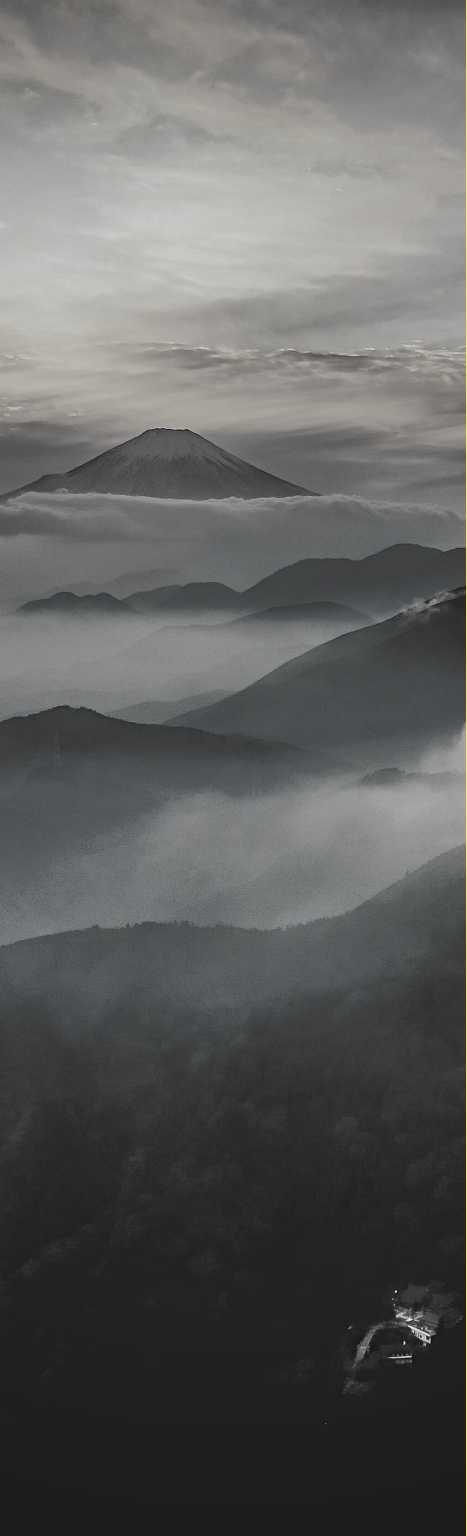
- Marketing & Brand Support
- Robust Culinary Program
- Flexible Development Options
- Training Systems & Field Support

Culinary Development

Our world-class culinary team expertly develops products to help keep guests coming back for more. AFURI provides a comprehensive operating system designed to help build a business along with a training program that covers branding, business management, and more.

Support

Our team is here to support you every step of the way through development, training, marketing and operations. Franchisees always have access to an experienced field support team, who are able to answer questions, troubleshoot problems, and provide solutions for your business. AFURI has been delighting guests for 20 years from our first location in Japan. We believe in the power of ramen to bring people together.



INVESTMENT DETAILS FOR NEW DEVELOPMENT PROCESS



- An Initial Investment ranging from \$500K – \$1M*
- Advertising Fee of 1% of gross sales
- An Initial Franchise Fee for 1 store, \$45,000 (Fee \$30,000 + Initial training \$15,000)
- Royalty Fee of 5% of gross sales

*Numbers may vary depending on location/size.

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